



MAIN STREET
BUDA TX
SHOP DINE RELAX



For Immediate Release

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BUDA SUPPORTS SMALL BUSINESSES THIS HOLIDAY SEASON

Shop Small and Enjoy Downtown Holiday Activities

BUDA, TX - The holiday shopping season is upon us! **Saturday, November 30** is Small Business Saturday and the City of Buda is a perfect place to take advantage of shopping and dining specials. The Buda Economic Development Corporation, Buda Main Street Program, Downtown Buda Merchants Group, City of Buda Tourism Department and Buda Area Chamber of Commerce have formed a coalition to help boost sales and recognition of local businesses that contribute positively to the local community. Buda's local businesses create jobs, boost the local economy, support local organizations and help preserve neighborhoods.

Businesses across Buda will host a variety of promotions, giveaways, specials, and more! Shop in a relaxing environment where business owners can provide one on one attention and help you find unique gifts for your loved ones.

The Buda Economic Development Corporation will kick off its Hometown Holidays Shopping promotion on Small Business Saturday. Between November 30 and December 24, shoppers can submit a copy of their receipts to info@budaedc.com for purchases made at Buda businesses (excluding gas). For every \$25 submitted, shoppers receive one entry into a drawing for gift baskets featuring local businesses and totaling more than \$100 each.

In addition to shopping, dining and relaxing specials, the Buda Main Street Program, in conjunction with the Downtown Buda Merchants Group, will host the Cocoa Jingle on Main Street and Downtown Lighting Ceremony and new this year, an Ornament Market. **All events on Saturday, November 30 are free and open to the public.** Participants can bring their own cocoa mugs for a sample of cocoa from each of the cocoa stations or purchase one from any downtown business. Special downtown mugs will be available for purchase in the Greenbelt. Schedule of events include:

- 10 AM – Small Business Saturday kick-off with shopping and dining specials
- 11 AM – Santa rides through downtown. Santa begins his journey at the Buda Mill & Grain Co. and will make his way around downtown in a vintage fire truck before arriving at the BAM Center (former library building) for complimentary photos with Santa & Mrs. Claus. ****Please bring your own camera****
- NOON – Ornament Market in Greenbelt Park
- 3:30 PM – Cocoa Jingle *tastings available while supplies last and Jingle Jammie Pajama Contest
- 6:00 PM – Countdown to Lights with Santa & Mrs. Claus in Greenbelt Park



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Participants will have an opportunity to vote for their favorite cocoa. Jingle Jammie Awards will be awarded to individuals and groups wearing the best pajamas during the event.

At 5:45 p.m. the public is invited to meet at the Downtown Christmas Tree, located in the Buda Greenbelt (near the former library) to countdown the Downtown Lighting with Santa and Mrs. Claus. Parking for all activities is available on-street, in city-owned parking lots, and at the Buda Mill & Grain Co.

For more information, contact Maggie Gillespie, Buda Main Street Program Manager at 512.523.1075 or via email at mgillespie@ci.buda.tx.us. For more information on the Buda Economic Development Corporation and the Hometown Holidays shopping promotion, email info@budaedc.com.

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